



**EUROPE
SNACKS**

Website Cookies Policy

Last updated May 04, 2026.

Europe Snacks wants to be transparent about how it uses cookies and what that means for you.

Europe Snacks endeavors to provide you with sufficient information about the cookies it uses so that you can make an informed choice about the information you share with Europe Snacks.

This Cookies Policy is available in [French](#) and [Spanish](#) ; in case of discrepancy, please refer to the English version of this Cookies Policy.

1. Site Ownership

The website www.europesnacks.com is the property of Snacks Développement, S.A.S. (hereinafter "Europe Snacks" or "Europe Snacks Group").

2. What is a Cookie?

A cookie is a small file stored on your computer or mobile phone. It has a unique identifier assigned to your device and enables the Tool or Website to remember your actions and preferences (such as your location, the language you use, the font size you prefer, and other display preferences) for a given period. This way, you do not need to provide certain information each time you access the Website or Tool or when you navigate from page to page. Cookies can also help you personalize your browsing experience. Not all cookies contain personal information. However, when they do, we process this information in accordance with our Privacy Policy.

There are two main categories of cookies: persistent cookies and session cookies.

Persistent cookies remain on your device until you delete them manually, or they are deleted automatically.

Session cookies remain on your device until you close your browser, when they are automatically deleted.

3. Why does Europe Snacks use Cookies?

Europe Snacks uses cookies for several reasons:

- Cookies that are strictly necessary for the proper functioning of the Website.
- Cookies that provide Europe Snacks with data relating to the use of its website or Tool and its performance, which help improve the Website and/or Tool.
- Cookies used to personalize your browsing experience on Europe Snacks' Website or Tool, such as storing your choice of text size, language, and screen resolution.
- Cookies placed by third parties to improve services (e.g., social networks) or to offer advertisements.

4. Strictly Necessary Cookies

These cookies enable us to offer you a smoothly functioning Website or Tool and allow you to make use of the Website we provide. If such cookies are blocked, you will not be able to use the Website or Tool. The key characteristics of these cookies are as follows:

- Legal Purpose: functionality of the Website or Tool;
- Type of data collected: Website operating data;



- Retention Period: depends on the purposes of the cookies.

5. Retention Periods

The retention periods for cookies vary depending on their type and purpose, the retention period is determined as described below:

- For cookies subject to consent, it is recommended to align with a consent validity period of 6 months; thus, the retention period for these cookies should be 6 months.
- For statistical cookies exempt from consent (excluding Google Analytics), the retention period could be up to 13 months.
- For personal data collected via cookies where applicable, the recommended retention period is 24 months for statistics.

6. Statistical Cookies and Audience Measurement

These cookies help Europe Snacks measure traffic patterns to determine which areas of its Website or Tool have been visited and to measure trends. This allows Europe Snacks to understand users' habits and improve online navigation. IP addresses may be logged to analyze trends, administer the Website or Tool, track users' movements, and gather demographic information. These cookies are not essential and are placed only after your consent, which you can withdraw at any time.

Europe Snacks uses Matomo Analytics, a solution certified compliant with GDPR by the French CNIL, which minimizes personal data collection and protects privacy by updating users' digital fingerprints daily to prevent profile building over time.

7. Consent Collection

Europe Snacks implements a clear consent mechanism via a visible banner upon your first visit, allowing you to accept or refuse non-essential cookies before they are placed. This ensures that your consent is given through a clear affirmative action.

Your consent is valid for 6 months, after which you will be asked to renew it through a new explicit request.

Refusing non-essential cookies does not prevent you from accessing the Website but may limit certain personalized features.

8. Managing Preferences

You can manage cookie categories individually (such as statistics, advertising, and third-party cookies) and consent to or refuse each category separately.

It is possible to restrict, block, or delete cookies already stored on your device. If you do so, some parts of the Website or Tool may not be accessible.

9. User Rights

You have the right to access, rectify, delete, restrict, or object to the processing of your personal data collected via cookies. You can exercise these rights at any time by contacting Europe Snacks at gdpr@europesnacks.com.



10. Privacy Protection

Europe Snacks processes data collected via cookies in accordance with its Privacy Policy and GDPR requirements.